

REMARKS

Reconsideration and allowance of this application are respectfully requested. Claims 14, 15, and 19 are cancelled. Claims 1-13, 16-18, and 20 remain pending in this application and, as amended herein, are submitted for the Examiner's reconsideration.

Independent claims 1, 13, and 20 have each been amended to more clearly show the differences between the claimed features and the relied on art. No new matter has been added by these changes. Support for these changes is found at, e.g., pg. 17 line 10 - pg. 18 line 1 of the specification.

In the Office Action, claims 1-5, 11, 13, and 16 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Margulis (U.S. Patent No. 6,263,503) in view of Naka (U.S. Patent No. 6,707,503), Callway (U.S. Patent Application Publication No. 2003/0202006), Maze (U.S. Patent No. 5,557,338) and Daniels (U.S. Patent No. 7,437,751). Applicants submit that the claims are patentably distinguishable over the relied on sections of the references.

As amended herein, claim 1 recites:

wherein while the primary display is displaying a broadcast program obtained from a broadcast signal, the secondary display is operable to concurrently display information associated with the broadcast program based on a data signal included in the broadcast signal, the data signal serving as a trigger for accessing the associated information from a web site[.]

(Emphasis added.) Neither the relied on sections of Margulis, the relied on sections of Naka, the relied on sections of Callway, the relied on sections of Maze, nor the relied on sections of Daniels disclose or suggest that while a primary display is displaying a broadcast program obtained from a broadcast signal, a secondary

display is operable to concurrently display information associated with the broadcast program. Moreover, neither the relied on sections of Margulis, the relied on sections of Naka, the relied on sections of Callway, the relied on sections of Maze, nor the relied on sections of Daniels disclose or suggest while a primary display is displaying a broadcast program obtained from a broadcast signal, a secondary display is operable to concurrently display information associated with the broadcast program based on a data signal included in the broadcast signal. Further, neither the relied on sections of Margulis, the relied on sections of Naka, the relied on sections of Callway, the relied on sections of Maze, nor the relied on sections of Daniels disclose or suggest a data signal serving as a trigger for accessing associated information from a web site.

It follows, for at least these reasons, that neither the relied on sections of Margulis, the relied on sections of Naka, the relied on sections of Callway, the relied on sections of Maze, nor the relied on sections of Daniels, whether taken alone or in combination, disclose or suggest the combination set out in claim 1. Claim 1 is therefore patentably distinct and unobvious over the relied on sections of the references.

Claims 2-5, 11, and 16 depend from claim 1. Therefore, each of these claims is distinguishable over the relied on art for at least the same reasons.

Independent claim 13 calls for features similar to those set out in the above excerpt of claim 1. Claim 13 is therefore patentably distinct and unobvious over the relied on sections of Margulis, Naka, Callway, Maze, and Daniels at least for the same reasons as claim 1.

Moreover, (i) claim 8 was rejected under 35 U.S.C. § 103(a) as being unpatentable over Margulis, Naka,

Callway, Maze, and Daniels and further in view of Huang (U.S. Patent No. 6,437,836), (ii) claims 6 and 9 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Margulis, Naka, Callway, Maze, and Daniels and further in view of Miyazaki (U.S. Patent Application Publication No. 2003/0187885), and (iii) claims 17 and 18 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Margulis, Naka, Callway, Maze, and Daniels and further in view of Lan (U.S. Patent No. 6,717,622). Applicants submit that the claims are patentably distinguishable over the relied on sections of the references.

Claims 6, 8, 9, and 17 depend from claim 1, and claim 18 depends from claim 13. Therefore, each of the claims is distinguishable over the relied-on sections of Margulis, Naka, Callway, Maze, and Daniels for at least the same reasons.

Neither the relied-on sections of Huang, the relied-on sections of Miyazaki, nor the relied-on sections of Lan overcome the deficiencies of the relied-on sections of Margulis, Naka, Callway, Maze, and Daniels.

Also, claim 20 was rejected under 35 U.S.C. § 103(a) as being unpatentable over Margulis in view of Daniels and Allport (U.S. Patent No. 6,104,334). Applicants submit that the claims are patentably distinguishable over the relied on sections of the references.

Independent claim 20 calls for features similar to those set out in the above excerpt of claim 1. Claim 20 is therefore patentably distinct and unobvious over the relied on sections of Margulis and Daniels for at least the same reasons.

The relied-on sections of Allport do not overcome the deficiencies of the relied-on sections of Margulis and Daniels.

Accordingly, Applicants respectfully request the withdrawal of the rejections under 35 U.S.C. § 103(a).

As it is believed that all of the rejections set forth in the Official Action have been fully met, favorable reconsideration and allowance are earnestly solicited. If, however, for any reason the Examiner does not believe that such action can be taken at this time, it is respectfully requested that the Examiner telephone applicants' attorney at (908) 654-5000 in order to overcome any additional objections which the Examiner might have.

If there are any additional charges in connection with this requested amendment, the Examiner is authorized to charge Deposit Account No. 12-1095 therefor.

Dated: February 10, 2011

Respectfully submitted,
Electronic signature: /Lawrence
E. Russ/
Lawrence E. Russ
Registration No.: 35,342
LERNER, DAVID, LITTENBERG,
KRUMHOLZ & MENTLIK, LLP
600 South Avenue West
Westfield, New Jersey 07090
(908) 654-5000
Attorney for Applicants

1345087_1.doc